

2016 MASC/MASS CONFERENCE

SPONSORSHIP OPPORTUNITIES



ABOUT THE MASC/MASS CONFERENCE

Each year, the Massachusetts Associations of School Committees and School Superintendents jointly host the state's largest annual gathering of education leaders, featuring a program of nationally known panel sessions offering professional development opportunities and in-depth discussion of the critical education issues of today, plus a host of vendors and exhibitors, demonstrations on instruction and management best practices and a various attendee and vendor networking opportunities.

Multiple receptions, exhibit floor activities, Partner Presentations and other programs for businesses provide companies with a variety of unique opportunities to market products and services to key district decision-makers. At the MASC/MASS Annual Conference, vendor satisfaction is always a priority. The event offers the chance for companies and organizations from a wide variety of industries and disciplines interested in promoting education products and services to directly engage hundreds of current and potential clients. The 2015 conference brought nearly 1,000 school district leaders together under one roof!

To learn more about the MASC/MASS Conference, go to www.masc.org/2016conference, or contact Sam Cheesman at scheesman@masc.org.

2016 Conference

November 2-5, 2016

Exhibit Floor Dates: November 2-3

Conference Hotel

Resort and Conference Center at Hyannis
35 Scudder Ave, Hyannis, MA
(866) 828-8259

www.capecodresortandconferencecenter.com

Event Contact

Sam Cheesman
MA Assn of School Committees
(617) 523-8454
scheesman@masc.org

Exhibitor Logistics Contact

Doug Dame
Dame Associates
(617) 783-4777
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2016 SPONSORSHIP OPPORTUNITIES

	Contributor	Supporter	Associate	Advocate	Partner
Keynote Dinner - Title Sponsorship*					✓
Lunch Program - Title Sponsorship*				✓	
Reception - Title Sponsorship*			✓		
Keynote Speaker Introduction				✓	✓
Speaking Opportunity at Keynote					✓
Thanks by MASC/MASS Leadership				✓	✓
Company Handouts on Tables			✓	✓	✓
Logo on Meal or Reception Tickets			✓	✓	✓
Partner Presentation (45 minutes)*				✓	✓
Partner Presentation (25 minutes)*		✓	✓		
Exhibit Booth Rental Included*				✓	✓
Conference Sponsor Badge	✓	✓	✓	✓	✓
Promotional Insert in Attendee Bags	✓	✓	✓	✓	✓
Fixed Logo on Mobile App Banner				✓	✓
Logo/Listing on Mobile App Sponsors	✓	✓	✓	✓	✓
Email to Membership via MASC		✓	✓✓	✓✓✓	✓
Company Insert in MASC Mailing			✓		✓
Pre/Post-Event Attendee Contact List	✓	✓	✓	✓	✓
MASC School Leader Contact List		✓	✓	✓	✓
Ad on MASC Website Homepage					✓
Ad on MASC Website (2nd Level)			✓	✓	
Logo on MASC Website		✓	✓	✓	✓
Listing on MASC Website	✓	✓	✓	✓	✓
Program Ad - Premier Position*					✓
Program Ad (Full Page)				✓	✓
Program Ad (Half Page)			✓		
Program Ad (1/4 Page)	✓	✓			
Logo in Program		✓	✓	✓	✓
Listing in Program	✓	✓	✓	✓	✓
Logo on Conference Signage		✓	✓	✓	✓
Listing on Conference Signage	✓	✓	✓	✓	✓
	\$600	\$1,250	\$2,500	\$5,000	\$7,500

* subject to availability



Massachusetts Association of School Committees

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www.masc.org